



Montespertoli, 24/02/2021

COMPANY PROFILE

The Prosciutteria Franchising

We are pleased to illustrate our company, its history and evolution and, last but not least, its future projects.

La Prosciutteria was founded in 2013, as a sales point of a Tuscan family business dedicated to the production of wine and distribution of wine and food specialties. Our activities have always been agricultural, but since the year 2000 we have started an export and food distribution activity aimed above all at restaurants, wine bars and specialized shops.

Since 2007 we have had an important development in the corporate gifts sector, not only as Christmas gifts but also as an incentive to the sales force, especially with high quality food packages and for corporate loyalty programs for leading multinational companies; have been our customers over the years: Bayer, Pfizer, BNPParibas, Pirelli, Castrol, Henkel, Renault, GE, ShirePharma, Avent, Kiron Vaccines, etc.

Our group today basically has 4 branches:

- 1) The main branch is the commercial one managed by the company www.tuscanfarm.com which deals with the distribution of food specialties, wines and accessories, which has the affiliates of the Franchising La Prosciutteria as its main customers.
- 2) The restaurant owned branch with Florence Via de Neri, Florence San Frediano, Bologna via Oberdan, Bologna Pratello, Brescia and Marina di Massa.
- 3) The Franchising branch, which sees the Pathos company as the owner of the brands of the group which has as affiliates "La Prosciutteria" the restaurants of Milan Brera, Milan Navigli, Verona p.za Erbe, Siena Pantaneto, Siena Magalotti, Massa Centro and Perugia.
- 4) The set-up and antiques branch managed by La Polverosa which deals with the supply of antiques and period furnishings for restaurants.



Therefore, there are 13 active restaurants today; added to the 6 owned ones, those in Franchising are 7 and are obliged to purchase products from the Tuscanfarm.com company.

New openings of additional affiliated restaurants are planned: Milan Duomo, Rimini, Padua and another owned restaurant in Pisa and, last but not least, a large restaurant also directly managed in the center of Athens, Greece!

The total employees of the group are 76. 12 work directly in our offices as administrators / warehouse workers / managers. About 15 people work in the Florence restaurants. Counting the employees of our affiliates, we have an employed workforce of 145 units.

Our aim is to spread the "florentine spirit" in Italy and beyond, making it understandable and edible to everyone in the tastiest way... with your legs under the table!

... with chiantigian passion

Dario Leoncini

La Prosciutteria Franchising

Pathos Srl